Blue E Nexus, written "BluE Nexus"

Many people may be learning this reading for the first time. BluE was born from three companies—AISIN, DENSO, and TOYOTA—to accelerate the electrification of mobility. We will work closely with all people associated with automobiles, together pioneering the future of mobility. That is our mission. BluE's challenge is to continue to bring about a clean society with little exhaust gas and spread blue skies to all parts of the world.





